

DORMEO®

catalogue



a good night's sleep

 dormeo-home.com

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01 / about the brand

dormeo®

Dear Dreamers!

Dormeo®, a trusted sleep-expert brand, is always honoured when our solutions for better sleep are welcomed into your most sacred place – your home. And we are honoured to present our portfolio of products, based on innovative technologies and quality materials to provide optimal comfort and healthy sleeping.

At Dormeo® brand, we provide much more than products for good sleep. We are sleep experts, your comfort zone, a friend you can always lean on, your gift of health and well-being.

We hope you enjoy **good night's sleep** for years to come and that we will help you find inspiration to follow your dreams during the day, too!

history

The story of Dormeo began **with a revolution**, introducing the **bed-in-a-box** concept and memory foam comfort to our customers and forever changing the way they sleep.

We've spent over 20 years perfecting the science of sleep, helping **over 100 million customers** experience the transformative power of **pressure-relieving memory foam**.

Today, Dormeo is **a global sleep brand**, present in Europe, USA, UK, Japan and many more.



dormeo®

timeline

- 2002** • First foam mattress produced in Italy.
- 2004/05** • New categories introduced: toppers, pillows and living. First Dormeo® store opened in Ljubljana, Slovenia.
- 2007** • Development of first products with memory foam.
- 2009/10** • 15 mattress models in portfolio. Beginning of baby mattresses production. Starts selling Dormeo® products in United Kingdom through Dormeo UK.
- 2011** • Launch of Octaspring® technology and first mattress with Octaspring® springs. Introduction of the new category: Dormeo® furniture.
- 2013** • Overall 300+ products in Dormeo® brand portfolio.
- 2018** • 10 million people in Europe sleep on Dormeo® mattress or topper and Dormeo® is globally trusted brand present worldwide in 40+ countries. Dormeo® received EMMA Award for the best communication for 15 years anniversary campaign.
- 2019** • Dormeo® brand received the EMMA Award for Warm Hug campaign. More than 2 million pieces of Dormeo® Warm Hug set have been sold since its launch. This is already the 3rd EMMA Award for the brand, the first two were received in 2016 and 2018. Dormeo® brand launches an important educational and awareness-raising campaign „Replace your mattress after 10 years“.
- 2020** • Dormeo® brand celebrates 18 years of experience, knowledge and expertise. Dormeo® Ergo Comfort Mattress, our most ergonomic mattress was launched.
- 2023** • Dormeo® partnered with Healthcare group and joined forces with another leading sleep brand MLILY to expand its product range. All our shops started transformation into Dormeo Home Stores.
- 2024** • New milestones have been reached; more than 2,7 millions of Warm Hug sets have been sold, and mattress iMemory S+ have become our No.1 mattress.
- 2025** • Launch of the unique Dormeo® AI Sleep Simulator, using artificial intelligence to help customers find their ideal mattress quickly and easily.

02 / materials *foams*



MEMORY FOAM

Sleeping on a mattress or a pillow from viscoelastic memory foam gives you a personalized sleeping environment. It responds to your body's position, weight, shape, and temperature and adapts to its contour. Besides giving you exceptional sleeping comfort, memory foam is also hypoallergenic and thus suitable for people who suffer from or are prone to allergies.



ECOCELL® FOAM

Open cell EcoCell® is a top quality comfortable new generation foam, designed for excellent sleeping comfort. Because of its open dimensional cellular structure it enables efficient air circulation. It is firm foam that constantly retains its shape, no matter what pressure is applied to it. The elastic nature of EcoCell® allows it to conform to the unique contours of your body and provides great level of support.



ORTHOCELL™ FOAM

OrthoCell™ is a high-quality open-cell foam designed for exceptional comfort. Its three-dimensional cellular structure promotes excellent airflow, ensuring a dry, hygienic sleep environment. OrthoCell™ maintains its shape under pressure and adapts to your body's unique contours, thanks to its elasticity. This foam features a distinctive color and a pyramid-patterned surface for enhanced breathability.



FORMACELL FOAM

Formacell is a new generation foam, designed for excellent sleeping comfort. It has a three-dimensional cellular structure, enabling efficient air circulation and offering excellent adaptability points. It constantly retains its shape, no matter what pressure is applied to it. The elastic nature of Formacell allows it to conform to the unique contours of your body.



COOLING FOAM (MEMORY FOAM WITH PCM COATING)

Memory foam with PCM coating offers exceptional adaptability and cooling comfort. Phase Change Material (PCM) absorbs, stores, and releases heat, maintaining a balanced temperature between your body and the cushion.



OCTASPRING® TECHNOLOGY

Innovative patented foam springs, made of quality EcoCell® provide **3D adaptability** - each spring dynamically conforms to the contours and movements of your body resulting in improved weight distribution, pressure points relief and enhanced comfort.

8x more breathable than traditional foam, Octaspring® aerospace technology is proven to promote airflow and **lower the bed temperature by 3°C to give you cooler, faster, deeper and longer sleep.**



fibers



VISCOSE FIBERS

Viscose fibers are made from natural botanic ingredients (cellulosic based) and have many properties similar to those of cotton or other natural cellulose fibres. Viscose is moisture absorbent, breathable, comfortable to wear, soft to the skin, has good strength and abrasion resistance. Its ability to blend easily with many fibres, results in more softness, more absorbency and comfort.



COTTON / ORGANIC COTTON

Cotton and organic cotton, grown without fertilizers or pesticides, are renowned for bringing natural airiness into your sleeping environment. Cotton's durability and strength guarantees the highest level of softness and suppleness.



WELLSLEEP® FIBERS

Wellsleep® having great thermal properties and being very pleasant to the touch, these micro-fibres also have minimal moisture absorbency, which allows it to be naturally resistant to stains. Bedding products filled with Wellsleep® micro fibre can be very light and yet very warm, and feel like down bedding product.



TENCEL LYOCCELL FIBERS

The exceptionally ecological fibers are naturally soft and pleasant on the skin. They are made of beech wood and are produced in environmentally responsible way.



TENCEL™ MODAL FIBERS

Tencel™ Modal is a premium, eco-friendly fiber made from sustainably-sourced beech wood pulp. Known for its exceptional softness, smoothness, and breathability, Tencel™ Modal offers a luxurious feel that retains shape, resists shrinkage, and maintains color vibrancy over time. Developed by Lenzing AG, this fiber is highly absorbent, cool to the touch, and naturally reduces bacterial growth, enhancing fabric hygiene without the need for added chemicals.



AIR X SYSTEM

AiX System ensures optimal air circulation throughout our products. Its cellular insets channel away excess moisture and promote airflow, keeping your sleeping surface consistently fresh and dry.



COOLING EFFECT FIBERS

AllNightCool™ Technology is our complete cooling sleep system, designed to help regulate heat and moisture for a fresher, drier and more comfortable night's sleep — all night long.



SILVER COATED FIBERS

Silver coated fibre is irreversibly bound with polymers in a way that makes the polymers a part of the fibre, thus guaranteeing a long-lasting anti-microbial effect. Silver stabilizes the body's temperature thanks to its irradiating power (by keeping the warmth generated by human body) and its reflecting power (by uniformly giving out the warmth of the human body). These fibres enable a healthy, fresh & safe sleeping environment.



CELLIANT™ FIBERS

Celliant™ is the most established and clinically tested infrared fiber in the industry. Its fibers makes it suitable for every sleeper, because they help you regulate your body temperature to keep you cool or warm as needed and provide better circulation which can relieve joint and muscle pain.



MEMO ELASTIC FIBERS

Memory elastic fiber is a special polyester with benefits similar to memory foam. Known as slow-release fiber, it leaves an impression when pressed and slowly returns to its original shape. Combined with classic polyester fiber, it provides softness, pressure responsiveness, a pleasant touch, and effective thermal insulation.



CLIMALITE / CLIMALITE SILVER FIBERS

Climalite fibers ensure the sleeping surface is cool, fresh and dry due to their channeled surface structure, which diverts excess heat and moisture away.

When coated with silver, Dormeo mattress covers, pillows and duvet fabrics provide a fresh and hygienic sleeping environment and protect development of dust mites.

03 / treatments



CLEANEFFECT®

CleanEffect® is a special fabric treatment which we use to add extra protection against dust mites, fungi, bacteria and unpleasant odors. It makes the Dormeo® products especially suitable for people prone to allergies and for those, who are concerned about hygienic sleeping environment.



HEIQ SMART TEMP

HeiQ Smart Temp thermoregulation treatment adapts to your body temperature, keeping you cool when you're hot and warm when you're cold. This technology enhances comfort by maintaining an optimal sleep environment, improving sleep quality and ensuring a more restful night. It is long-lasting, easy to maintain, and helps create a balanced, comfortable sleeping surface.



MOOV&COOL

Moov&Cool is a patented polymer technology, providing thermoregulation and a cool, comfortable feel through a combination of durable heat absorption capacity and a unique, balanced moisture transfer system. Moov&Cool uses produced body heat to cool the body and it contributes to providing a fresh and dry sleeping environment.



ALOE VERA / GREEN TEA / LAVENDER TREATMENT

Our products, treated with gifts of nature, such as soothing aloe vera or rejuvenating green tea, keep your sleeping environment natural, soft and gentle to the touch.



RE-VITALIZE TREATMENT

Special Re-Vitalize treatment based on ions helps to improve sleep quality, increase body relaxing and energy.



PROPOLIS TREATMENT

This treatment in the cover provides incredible softness, a plush, volumized feel, and enhanced durability, all while being natural and eco-friendly.



PLANT-BASED BI-OME® TREATMENT

BI-OME® is a new, bio-based, non-harmful odour control technology which guarantees an optimal freshness and hygiene for all kinds of textiles, such as mattresses, mattress protectors, pillows and duvets. This unique treatment offers also anti-dust mites and anti-microbial protection.

The main active ingredient is linseed oil, which is delivered from the seeds of the flax plants. Flax is one of the most sustainable plants in the world, it has a high CO2 absorption and needs very little water to grow. Due to the many applications for the different parts of the plant, there is little to no waste.



04 / certifications

Trusted quality of our materials and technologies

Dormeo® collaborates with leading institutes to ensure our mattresses excellence in **ergonomy, durability, breathability, hygienic** and **hypoallergenic** properties:

DURABILITY



ERGONOMICS

ERGONOMIE
INSTITUT
MÜNICH

BREATHABILITY



HYGIENE



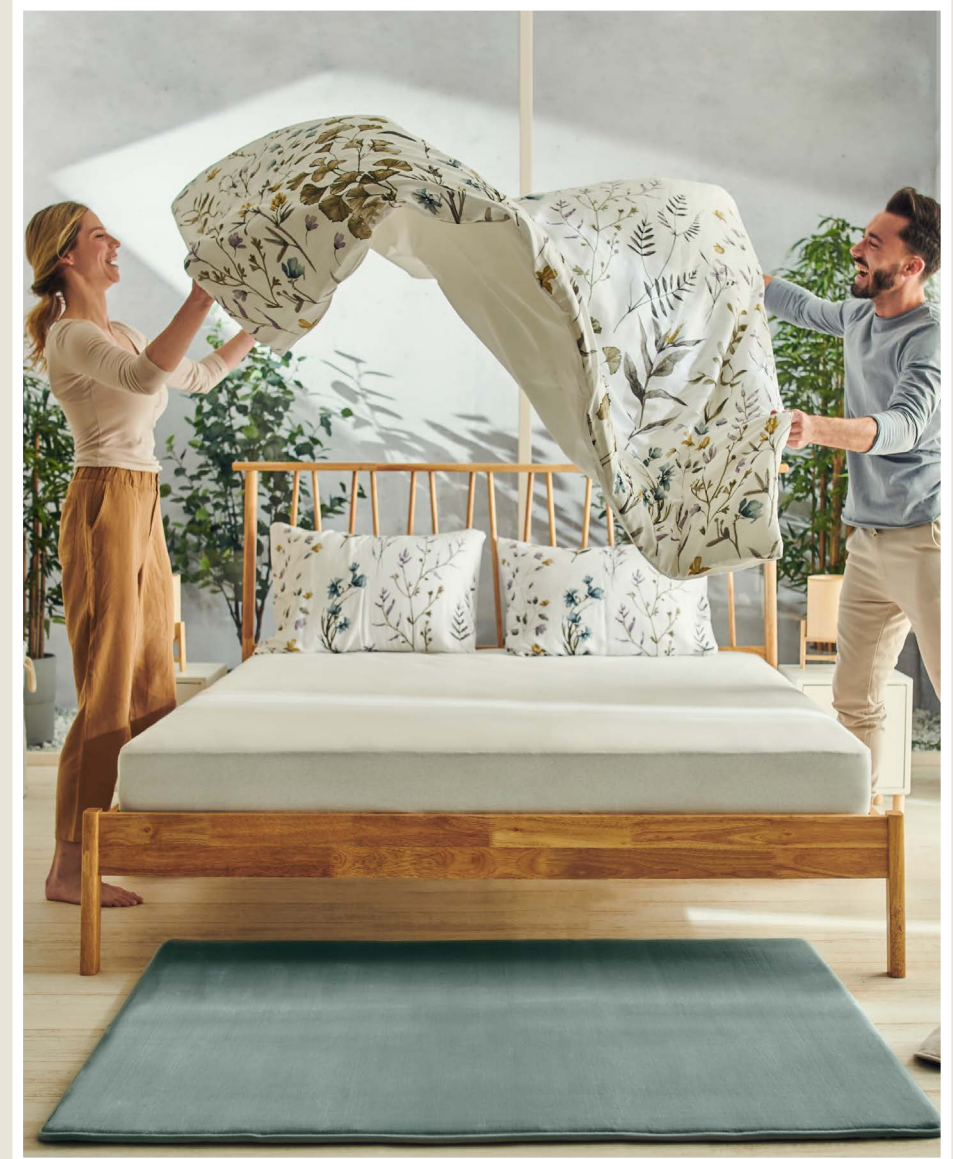
SAFETY



QUALITY



05 / portfolio



ALOE VERA MEMORY MATTRESS

- Great value for money
- Firm mattress
- **Aloe Vera** infused in the mattress cover for **extra smoothness**

- 1 Aloe Vera finish and CleanEffect® Lite treatment on the cover
- 2 16 cm of Ecocell® foam



ALOE VERA+ MEMORY MATTRESS

- Great value for money & **enhanced comfort**
- Medium firm mattress
- Extra comfort layer
- Aloe Vera infused in the mattress cover for **extra smoothness**

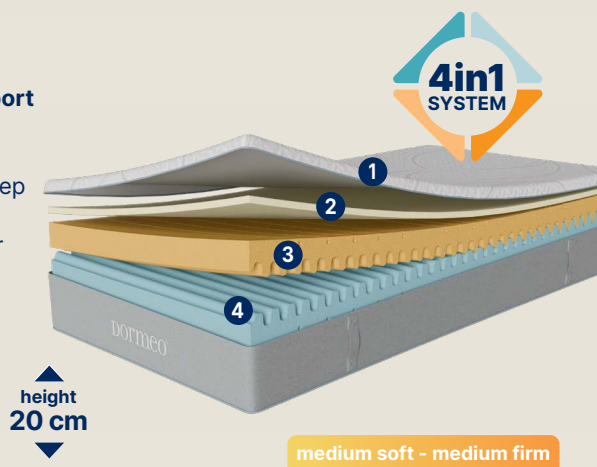
- 1 Aloe Vera finish and CleanEffect® Lite treatment on the cover
- 2 2 cm memory foam quilted in cover
- 3 16 cm of Ecocell® foam



iMEMORY SILVER MATTRESS

- 4in1 customization of **comfort & support**
- **Adjustable finness**
- **3 zones** for better spine alignment
- Increased breathability for fresher sleep
- **Memory foam layer** for extra comfort
- **Climalite/Silver coated fibers** for better moisture control

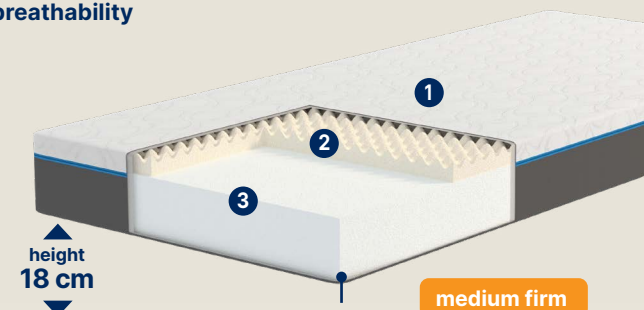
- 1 Cover with CleanEffect® Lite treatment
- 2 2 cm memory foam quilted in the cover
- 3 9 cm softer Ecocell® foam
- 4 9 cm firmer Ecocell® foam



ERGONOMIC MATTRESS

- Body-contouring **ergonomic support**
- Convuluted foam for **enhanced breathability**

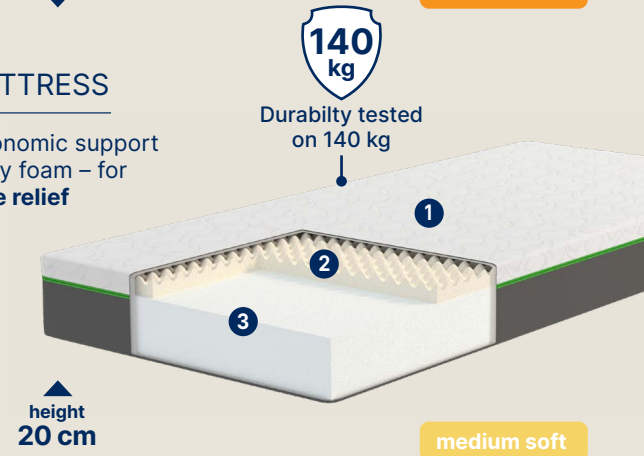
- 1 CleanEffect® Lite treatment on the cover
- 2 4.5 cm convuluted Ecocell® foam
- 3 13.5 cm of Ecocell® foam



ERGONOMIC MEMORY MATTRESS

- **Adapting** to your body with ergonomic support
- Extra layer of convuluted memory foam – for **enhanced comfort and pressure relief**
- **Breathable**

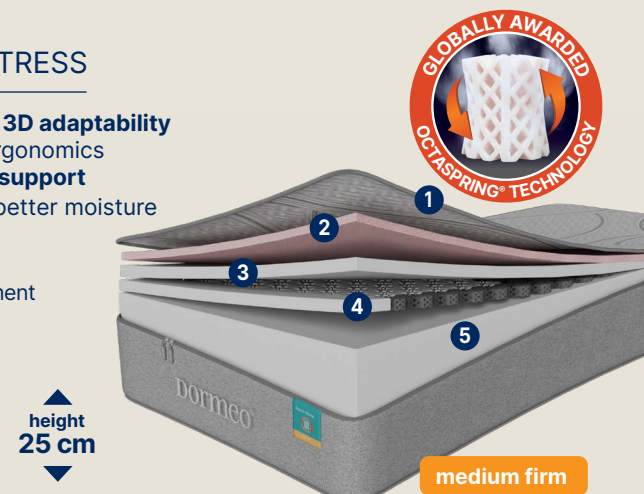
- 1 CleanEffect® Lite treatment on the cover
- 2 4.5 cm convuluted memory foam
- 3 15.5 cm of Ecocell® foam



FRESH PRIMA SILVER MATTRESS

- Octaspring® technology provides **3D adaptability**
- **3 comfort zones** for increased ergonomics
- Ecocell® foam layer for **excellent support**
- **Climalite/Silver coated fibers** for better moisture control

- 1 Cover with CleanEffect® Lite treatment
- 2 2 cm of memory foam in the cover
- 3 3 cm open cell Ecocell® foam
- 4 3 cm Octaspring® layer in 3 zones
- 5 17 cm open cell Ecocell® foam



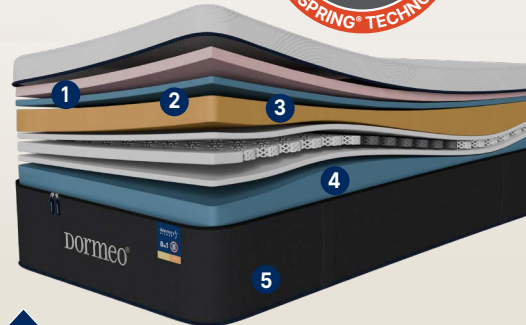
CHOICE NO.1

by our customers



iMEMORY S+ SILVER MATTRESS

- **8in1 customization**, 100% adaptable to both of you! 4 levels of firmness with 2 levels of support
- **Dual-core** (from width 160cm): each partner adjusts their side
- Incredibly **comfortable** with better **spine alignment** and **pressure point relief**
- **Fresher** and **more hygienic** sleep environment
- Better, **uninterrupted sleep** due to no transfer of movement



height
25 cm

medium soft - medium firm

- 1 Washable cover with CleanEffect® Lite treatment, Climalite & silver coated fibers
- 2 2in1 reversible layer: 3 cm adaptive SmartAdapt™ memory foam + 2 cm supportive blue Ecocell® foam
- 3 4-10 cm Ecocell® foam - softer
- 4 6 cm Octaspring® layer in 3 zones
- 5 4-10 cm Ecocell® foam - firmer

Upgraded VERSIONS:

iMEMORY S+ SILVER PROPOLIS

with propolis treatment as nature's shield for your immune system



iMEMORY S+ SILVER DELUXE

Topped with 5 cm adaptive SmartAdapt™ memory foam for exceptional cuddling and pressure point relief.



premium height
27 cm

The only 100% personalized mattress on the market - for optimal support of every part of the body

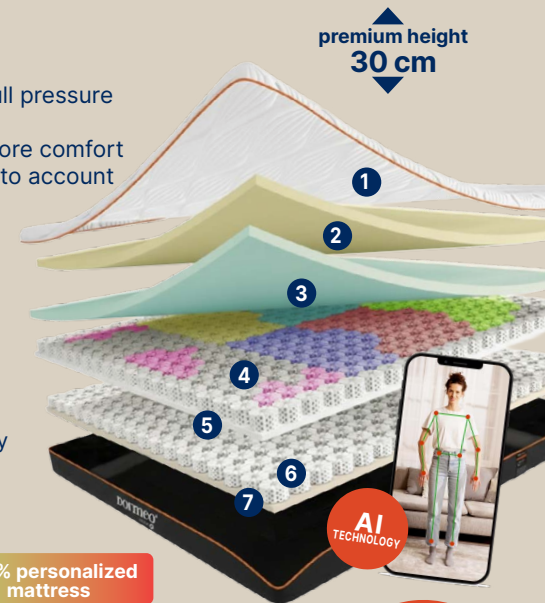
dormeo®

DNA MATTRESS

- created with the help of AI
- **100+ zones & 162+ comfort points** – for full pressure relief
- **8x more breathable** – less sweating and more comfort
- **Ideal for couples**, takes individual needs into account

- 1 Thermo + Bio technology for optimal thermoregulation
- 2 2 cm memory foam for extra comfort and pressure point relief
- 3 4 cm of personalised foam (memory foam for softer version or Ecocell® foam for firmer)
- 4 9 cm personalized foam Octaspring® springs (different firmnesses), that offers 3D adaptability
- 5 3 cm of supportive Ecocell® foam
- 6 9 cm supportive foam Octaspring® springs
- 7 3 cm of supportive Ecocell® foam

100% personalized mattress



premium height
30 cm

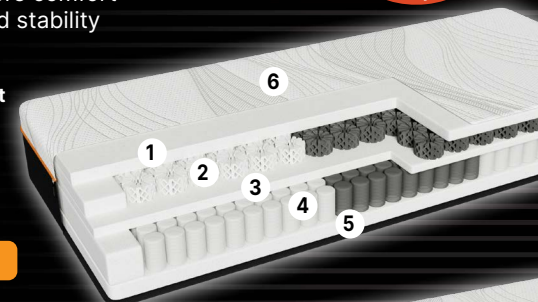
AIR + SELECT SILVER MATTRESS

- **3 zones & 162+ comfort points** for even weight distribution
- With **Octaspring® technology** for 3D adaptability and perfect support
- **8x more breathable** – less sweating and more comfort
- With pocket spring layer for extra height and stability

- 1 4 cm Ecocell® foam
- 2 5 cm Octaspring® layer
- 3 3 cm Ecocell® foam
- 4 10 cm Pocket springs
- 5 5 cm Ecocell® foam
- 6 Cover with CleanEffect® Lite and AllNightCool™ technology

premium height
27 cm

medium firm



Upgraded VERSION:

AIR + SELECT SILVER MEMORY MATTRESS

Topped with 3 cm SMARTADAPT™ memory foam, providing responsive comfort with pressure relief.

premium height
27 cm

medium soft



dormeo® Ai
MATTRESS SIMULATOR

SCAN FOR MORE



NEW SERVICE FOR A WORRY-FREE PURCHASE



A SIMPLE WAY TO CHOOSE A MATTRESS

no guessing - no uncertainty - with the help of Ai



PERFECT ADAPTATION TO YOUR BODY AND YOUR NEEDS

“ I always thought a firm mattress was the best for me. But the mattress simulator showed me that a slightly softer surface actually gives me much better back support and is more comfortable for side sleeping. ★★★★★ ”

“ I saw the mattress simulator online and came to the store to try it out. This is something you simply have to experience to understand. ★★★★★ ”

“ Now this is something new. A mattress that offers multiple adjustment options through an app. You don't have to visit 10 different stores. You just lie down once and try 5 or 6 different options. ★★★★★ ”

ALOE VERA 5 ZONE TOPPER

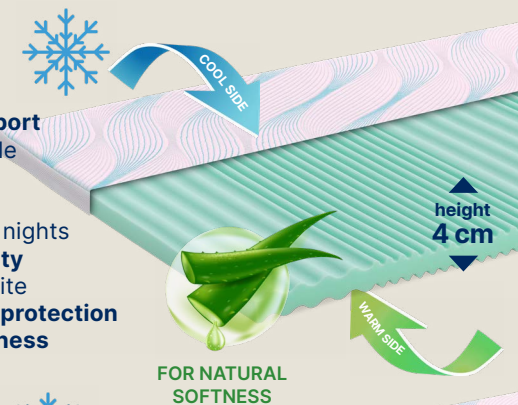
- 4 cm Orthocell™ foam offering **additional support**
- With **5 comfort zones** – to support and cradle **different body areas**
- AirX System fabric for **increased breathability**
- Washable cover, treated with CleanEffect® Lite treatment for **anti-bacterial** and **anti-odour protection**
- Enriched with Aloe Vera finish for **extra softness**



ALOE VERA VITALIS 2IN1 TOPPER

COMFORT WITH A COOLING SIDE

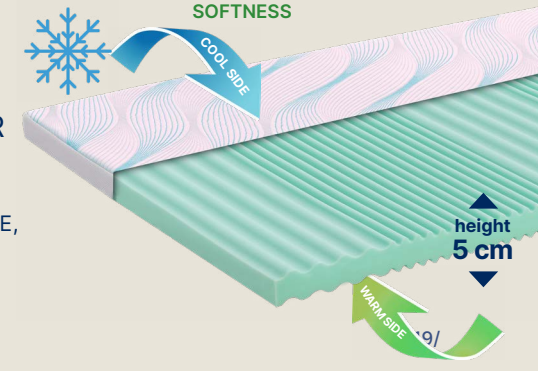
- 4 cm of Orthocell™ foam offering **extra support**
- With **5 comfort zones** – to support and cradle **different body areas**
- **Reversible core** – cooler sleeping surface during summer and all season side in colder nights
- AirX System fabric for **increased breathability**
- Washable cover, treated with CleanEffect® Lite treatment for **anti-bacterial** and **anti-odour protection**
- Enriched with Aloe Vera finish for **extra softness**



Upgraded VERSION:

ALOE VERA VITALIS+ 2IN1 TOPPER WITH STRAPS

ENHANCED COMFORT WITH A COOLING SIDE,
FULLY REVERSIBLE, WITH ADDITIONAL
1 CM OF ORTHOCELL™ FOAM



ERGONOMIC TOPPER

- 3,5 cm of convoluted Open Cell™ Ecocell foam - boost comfort by reducing pressure points & improving airflow
- 5 comfort zones for **customized support and extra comfort**
- CLEANEFFECT® LITE TREATMENT for anti-bacterial and anti-odor protection
- AIRX SYSTEM increased air flow



Upgraded VERSION:

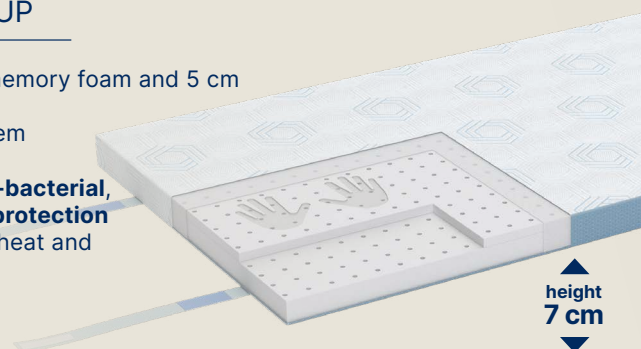
ERGONOMIC MEMORY TOPPER

ADDITIONAL LAYER OF 2 CM CONVULUTED MEMORY FOAM AND 7 COMFORT ZONES PROVIDING GREAT ADAPTABILITY, CONTOURING COMFORT AND MORE CUSTOMIZED SUPPORT



MEMOSAN ULTIMO ROLL UP

- Made of 2 cm of **comfortable** memory foam and 5 cm of **supportive** Ecocell® foam
- With air channels and AirX System for **increased breathability**
- CleanEffect® treatment for **anti-bacterial, anti-dust mites and anti-odor protection**
- **Moov&Cool** treatment absorbs heat and balances moisture transfer
- With straps for easy storage



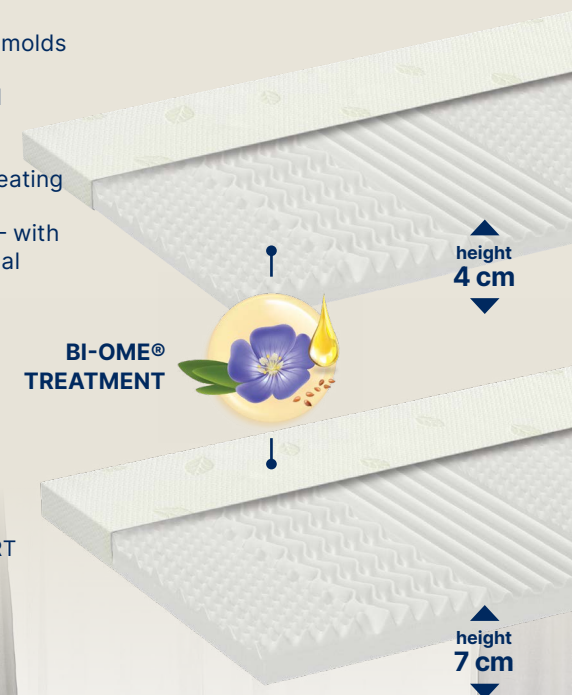
ROLL UP

- Made of 4 cm of **supportive** Ecocell® foam
- With air channels for **better breathability**
- With **anti-slip bottom** for better fixation on the surface
- Storage bag and straps for compact storing
- CleanEffect® treatment for **anti-bacterial, anti-dust mites and anti-odor protection**



RENEW NATURA TOPPER

- 4 cm of **adaptable** memory foam, that molds to your body
- With 7 comfort zones – to **support** and cradle different body areas
- Tencel™ Lyocell fibers cover **absorbs moisture** – ideal for those prone to sweating at night
- **Natural-based BI-OME® TREATMENT** – with linseed oils which guarantees an optimal freshness and hygiene



Upgraded VERSION:

RENEW NATURA TOPPER

WITH ADDITIONAL 3 CM OF ADAPTABLE MEMORY FOAM FOR CUDDLING COMFORT AND A SOFTER FEEL



ALOE VERA CLASSIC PILLOW

- **Personalized** height and firmness
- Perfect **volume & good breathability**
- For **all styles** of sleepers



ALOE VERA ANATOMIC PILLOW

- **Anatomic** pillow with **classic** shape
- **Personalized** height and firmness
- For **all styles** of sleepers



ONEZIP PILLOW

- **Breathable and supportive**, filled with Wellsleep® advanced microfibers
- **Bamboo** viscose fibers in cover filling for better **moisture regulation**
- **Hygienic** – machine washable



DREAM COTTON CLASSIC PILLOW

- Soft and breathable – with **100% cotton** cover
- Add or remove a filling to **adjust height and softness**
- Wellseep® fiber filling makes pillow **fluffy and airy**
- For **all style** sleepers



AIR+ SMART PILLOW

THE MOST BREATHABLE AND ADAPTABLE PILLOW ON THE MARKET!

- **NO RISK PILLOW:** for all sleeping positions, different wishes and needs
- One side with Octaspring® tube to **eliminate neck & back pain**
- One side with Wellsleep® microfibers to **snuggle up**
- **Adjustable** height & softness



AIR+ SMART HYBRID PILLOW

- With Octaspring® memory foam net for a **perfect fit** and **optimal support** for the head and neck.
- Wellsleep® fibers for **fluffy softness**.
- Better **breathability**, less sweating.
- **Adjustable** height & softness



2IN1 COOLING PILLOW

- **Reversible** – **cooling side** with adaptive memory foam or **all-season side** with down-like Wellsleep® microfibres
- **Personalised comfort** – one layer can be removed
- Perforated - for **enhanced breathability**
- For **all side** sleepers



SIENA LIGHT DUVET

- Good value for money
- Suitable for **warmer seasons**, with Wellsleep® filling for **fluffiness and breathability**



Also available SIENA DOUBLE DUVET

Consists of two different duvets – lighter for summer, thicker for transitional seasons and joined together for winter

ALOE VERA DUVET

- Great for all seasons, with Wellsleep® filling and viscose microfibers for **warmth, fluffiness and breathability**
- Treated with **Aloe vera** to make it pleasant to the skin



FOR NATURAL SOFTNESS

Also available DOUBLE DUVET

Consists of two different duvets – lighter for summer, thicker for transitional seasons and joined together for winter.



Also available LIGHT DUVET

Great for warmer seasons.



DREAM COTTON DUVET

- Soft and breathable – with **100% cotton** cover
- Great for all seasons, with Wellsleep® microfibers for **warmth, fluffiness and breathability**

Also available DOUBLE DUVET

- Consists of two different duvets – lighter for summer, thicker for spring and autumn and joined together for winter
- Soft and breathable – with **100% cotton** cover
- Warm & fluffy – filled with Wellsleep® microfibers for **warmth, fluffiness and breathability**



IT WARMS YOU UP or COOLS YOU DOWN!

dormeo®

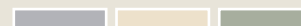


ADAPTIVE GO 3IN1 SET: PILLOW & DUVET & BAG

ALWAYS SLEEP IN OPTIMAL TEMPERATURE

- **HeiQ Smart Temp treatment** keeps you cool and comfortable by adjusting to your body temperature
- Super soft, premium **quality** fabric
- **Hypoallergenic** fibers ensure supreme comfort
- Different colours

Available in 3 colours



WITH BAG



Fully washable

SIDE WITH COOLING EFFECT

Upgraded VERSION:

ADAPTIVE GO 3IN1 LUX SET: PILLOW & DUVET & BAG

IMPROVED COOLING EFFECT AND ADVANCED THERMOREGULATION



Available in 3 colours



solution for *hot* nights

COOLING COLLECTION

- AllNightCool™ technology helps release heat to **keep you cool all night**
- **Wicks away moisture** to keep your body dry
- Silky-soft surface for gentle, soothing comfort
- In blue or ivory colour



COOLING
PILLOW CASE

COOLING
FITTED SHEET
FLAT SHEET

COOLING
DUVET

COOLING MATTRESS PROTECTOR

- Advanced cooling fibres create a **cooler, more comfortable** sleep surface
- **Breathable structure** helps reduce moisture and keeps your body dry
- **Protects your mattress** from sweat and wear, helping extend its lifespan
- Fits mattresses up to **30 cm high** and stays securely in place



dormeo®



100%
cotton muslin

COTTON MUSLIN BEDDING SET

- **100% cotton muslin** for a pleasant feel, gets softer with every wash
- **Reversible design** with a lighter and darker side
- **Breathable, perfect for all seasons** – use as a duvet cover or on its own as a light summer layer
- Available in 2 colours & 2 dimensions 140×200; 200×200 cm



COTTON MUSLIN BLANKET

- **Lightweight** comfort all year round
- **100% cotton muslin** for a soft, natural and skin-friendly feel
- **Breathable** and moisture-wicking
- Available in 3 colours & 2 dimensions 140×200; 200×200 cm



COTTON MUSLIN HOMEROBE

- **Lightweight** comfort all year round
- **100% cotton muslin** for a soft, natural and skin-friendly feel
- **Breathable** and moisture-wicking
- Available in 2 colours & unisex dimensions S/M; L/XL



Dormeo bedding sets

100% Cotton, Endless Styles



ALSO AVAILABLE SEPARATELY:
Pillow cases & Fitted sheets

4 DIFFERENT LOOKS IN 1 BEDDING SET



- 100% cotton - friendly to the skin, durable & easy to maintain
- Available different models in different colors
- 2 sizes: 140×200 and 200×200cm

NATURE



GEO



ESSENTIALS



NATURE MOTIVE



100% cotton
sateen

WARM HUG



100% cotton
sateen

ENERGY BEDDING SET

FOR A DEEP AND RELAXING SLEEP – with Celliant's® special fibres, that harness body heat and return it as energy, contributing to better well-being, relaxation and regeneration during sleep.



dormeo®

There is no autumn
or winter without
ORIGINAL WARM HUG SET!

Available in 6 colours:



WARM HUG BLANKET & PILLOW SET

- The softest, coziest & warmest - made of **best quality materials**
- **Reversible**, with faux fur on one side
- For **long-lasting usage** - stays as new even after many washes
- 2 sizes: 130×190 and 200×200cm
- 2 different designs

MORE THAN
3 MIO
PIECES SOLD



3IN1: TOY, BLANKET & CUSHION

- Perfect for playing, cuddling and learning about emotions.
- Hidden surprise inside – a warm blanket with glow in the dark effect

HOO-HOO!
HOW ARE YOU?
Meet the owls & learn
about your emotions!

**BEST
SELLER**



New

MADE IN
EUROPE

DOLCE PRO CLASSIC OR PURE BED FRAME WITH STORAGE

- **Soft upholstered** headboard, **durable metal** legs, slatted bed base included
- **Smart storage solution:** lift-up mechanism provides easy access to generous storage space under the mattress
- Available **2 models** in **2 colours**



Also available

DOLCE PRO CLASSIC OR PURE BED FRAME

- High-quality and durable bed frame with an **upholstered headboard** and **metal legs**
- **Easy to assemble**
- Available **2 models** in **2 colours**



Extra comfort

BY RAISING THE HEADBOARD AND FOOTBOARD



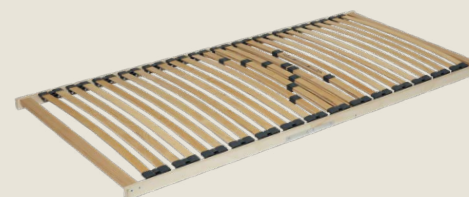
ELECTRIC ADJUSTABLE BED

- Preset programs and memory settings: **Zero Gravity**, **Anti-Snore** and **Custom**
- **Wireless remote control** with built-in light for easy use at night
- **Quiet motors** with synchronized or individual settings for couples
- **Durable**, up to 340 kg
- Available in different sizes 80×200; 90×200



COMPACT FLEX SLATTED BASE

- 28 flexible slats from birch
- Available in different sizes



SIMPLICITY BED

- Bed frame and slats in one
- Metal frame
- Elegant, minimalist design
- Easy to assemble
- Available in different sizes



06 / our services

B2B



- Custom product development
- Custom fabric & material sourcing
- Sustainable material sourcing
- Sample production & prototyping
- Quality testing & certification
- Product line diversification consulting
- Private label & white label production



- Trend analysis & market insights
- Strategic marketing concept development
- Product & lifestyle photography
- Packaging design & branding
- Creative marketing materials



- End-to-end logistics coordination
- Warehouse compliance management
- Inventory management solutions
- Supply chain transparency & traceability
- Process optimization & cost efficiency



- Retail display design & merchandising support
- Sales forecasting & demand planning
- Training and product knowledge

B2B2C



PRODUCT LISTING

Our product is consistently available within a retailer's assortment. This long-term approach allows Dormeo to establish a stable presence and build brand recognition with end consumers, maintaining availability and visibility across various sales cycles and seasons.



IN&OUT CAMPAIGN

A limited-time promotion spotlights a Dormeo product in a retailer's leaflet and secures shelf space or in-store display for a set number of weeks. This approach boosts brand visibility, drives urgency, and encourages quick consumer action, ideal for seasonal or specialty items.



SPEND&GET CAMPAIGN

A one or two month promotion that rewards customers with exclusive gifts or discounts when they reach a spending threshold. This campaign encourages higher purchase values, increases in-store traffic, and provides added value that boosts customer satisfaction and loyalty for participating retail locations.



LOYALTY PROGRAM

A one or two month promotion that rewards customers with exclusive gifts or discounts when they reach a spending threshold. This campaign encourages higher purchase values, increases in-store traffic, and provides added value that boosts customer satisfaction and loyalty for participating retail locations.



OMNICHANNEL CAMPAIGN

This integrated campaign spans across multiple channels, combining online engagement with in-store promotions to create a seamless shopping experience. It enhances store foot traffic, creating a dynamic and rewarding shopping experience that benefits all participating retail locations.

07 / contact



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